

## Terms & Conditions: "Youngest CEO" Campaign

Terms & Conditions will be added to the first post on social media and a separate highlight on the social media page so it is there for the entire duration of the campaign

### 1. Campaign Overview

- Youngest CEO campaign is a digital campaign run by **Timezone Entertainment Pvt. Ltd (TEPL)**
- The campaign starts on 25<sup>th</sup> May, 2026 7pm and will continue until 25<sup>th</sup> June, 2026 23:59pm
- During this period, parents are required to post online videos of their child, deemed as an entry, telling “why they should become the Chief Excitement Officer of Play ‘N’ Learn”
- One lucky winner and their parent (1 kid + 1 parent) will win a Trip to Singapore, a Day pass at Universal Studios Singapore and a one-year membership to Play ‘N’ Learn
- Parents with kids between the ages of 2 years to 7 years can apply for participation in the campaign
- By submission of an entry, participants agree to abide by these terms and conditions.

### 2. Eligibility & Entry Restrictions

- Indian kids between the ages of 2 years to 7 years can apply for participation in the campaign

**Single Entry:** Only one (1) entry is permitted per child. Duplicate or repeat entries by the same participant will be automatically disqualified.

- By entering, participants agree that TEEG may use their name, photo, or testimonial and personal data for promotional use.
- TEEG has the right to verify any details, including age, identity, or entry validity.
- If any participant is found to have breached the terms or tampered with the campaign, they may be disqualified.

**Exclusions:** Employees, directors, and immediate family members of **TEPL** (including its subsidiaries, affiliates, contractors, agencies) are strictly prohibited from participating in this contest.

### 2. Selection Process & Evaluation

- Winners and runner ups will be shortlisted between 26<sup>th</sup> June to 11<sup>th</sup> July 2026
- Winner will be declared on social media on 12<sup>th</sup> July 2026

- **Shortlisting (Top 10):** The initial top ten (10) shortlisted entries will be determined based on social media engagement metrics (including, but not limited to, likes, comments, shares, and saves). These metrics will be audited and verified by an independent third-party agency.
- **Grand Prize Winner Selection:** The final winners from the shortlisted top ten (10) entries will be selected by an internal management panel of TEPL. Winners will receive a Direct Message on Instagram asking them for their contact details to communicate their selection. Upto 3 messages will be sent to get the contact information. If the winner does not respond, the prize will be considered as forfeited by them. In this case of forfeiture, the panel may choose to declare a different winner or announce a different winner. Winners and runner-ups need to present proper identification documents for authentication
- **Finality of Decision:** The decision of the management and selection panel is absolute, binding, and final in all matters relating to the contest. No correspondence or appeals will be entertained.

### 3. Grand Prize (Singapore Trip) Conditions

- **Validity Period:** The grand prize of a trip to Singapore is valid for exactly **one (1) year** from the official date of the winner's announcement. Extension requests will not be accommodated.
- **Booking & Availability:** Flight and accommodation bookings are subject to availability. Travel dates must be mutually agreed upon in writing between the winner (and/or their legal guardian) and the management.
- **Universal Studios Pass:** Inclusion of the Universal Studios Day Pass is strictly subject to park availability on the mutually finalized travel dates.
- TEPL is not responsible for the quality of service provided by the airline or for the experience at Universal Studios Singapore.

### 4. Runner-Up Prizes

- **Golden Ticket:** Designated runner-ups will receive a "Golden Ticket," which entitles the bearer to one (1) free visit at any Play 'N' Learn venue. Terms and validity dates will apply. Runner-ups will receive a Direct Message on Instagram asking them for their contact details to communicate their selection. Upto 3 messages will be sent to get the contact information. If they do not respond, the prize will be considered as forfeited by them. In this case of forfeiture, the panel may choose to declare a different runner up.

## 5. Taxation & Compliance

- **Tax Liabilities:** The forgoing prizes are exclusive of all taxes, duties, registration fees and other charges, each of which must be borne by the winner. If the award of a prize is subject to taxation under the Income Tax Act, and TEEG is required to ensure that the tax payable under that Act is paid, the winner's entitlement to the prize is subject to, and conditional on, the winner paying to TEEG on or before the date that the prize is collected by the winner an amount equal to the tax payable under the Act. TEEG will remit such amount to the relevant taxation authority promptly after receipt. The winner will be afforded not less than seven (7) days to satisfy the condition set out in this subclause failing which the relevant prize will be forfeited.

## 6. General Legal Disclaimers

- **Amendments:** The management reserves the right to amend, modify, cancel, or withdraw these Terms and Conditions, or the campaign itself, at any time without prior notice or liability.
- **Governing Law & Jurisdiction:** This contest is governed by the laws of India. Any disputes, controversies, or claims arising out of or in connection with this campaign shall be subject to the exclusive jurisdiction of the **courts in Mumbai, Maharashtra** only.
- All prizes are non-transferable, non-refundable, and cannot be exchanged for cash or combined with other offers.
- By participating, all participants waive any claims against TEPL for forfeited prizes and accept these terms as final.

## 7. Privacy

- The participants agree and consent that Personal data collected will be used to run the campaign, contact winners, and for TEPL's future promotions.
- By entering, participants consent to receive marketing communications and agree to TEPL's Privacy Policy.
- Personal data will be handled as per Indian data protection laws.